



# ILDEX VIETNAM

## THE 9<sup>TH</sup> INTERNATIONAL

LIVESTOCK, DAIRY, MEAT PROCESSING  
AND AQUACULTURE EXPOSITION, VIETNAM

### 29-31 MAY 2024

Saigon Exhibition and Convention Center (SECC)  
Ho Chi Minh City, Vietnam



[www.ildex-vietnam.com](http://www.ildex-vietnam.com)

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# ILDEX VIETNAM

## LIVESTOCK MARKET OVERVIEW - VIETNAM

The new Southeast Asian tiger economy, Vietnam, has shown a robust growth in the last years. With a large and dynamic population, the country has emerged to the forefront of international trade and is a highly attractive target for international investments. Vietnam has only been open to business with the rest of the world for a couple decades, but its people cultural inclination for work and entrepreneurship have quickly propelled its economy. Moving from a traditional and agricultural economy, the Vietnamese government has been slowly but steadily opening the economy to foreign investments and expatriate workers.

Due to various aspects that have heavily affected the food, agriculture, and livestock industry, including Covid-19, ASF and Avian Flu etc., the demand in Vietnamese market is predicted to increase significantly within the upcoming years. To name a few, the demand for feed raw materials is expected to increase to 28-30 million tons a year costing \$12-13 billion over the next 5 years; Feed production has been growing by 13-15 percent annually, making Vietnam the 10th largest producer in the world and the largest in Southeast Asia. All these are bringing immense business opportunities for international investors and stakeholders.

## 29-31 MAY 2024

### PRODUCTION OF PIG MEAT BASED ON CONTINENT



According to the Countries statistic, these are the biggest pig producing in 2020.

1. China	41,133,300 tonnes
2. USA	12,845,097 tonnes
3. Germany	5,118,000 tonnes
4. Spain	5,003,430 tonnes
5. Brazil	4,482,048 tonnes
6. Russian Federation	4,281,613 tonnes
7. Vietnam	3,550,105 tonnes
8. Canada	2,299,446 tonnes
9. France	2,201,110 tonnes
10. Poland	1,985,120 tonnes

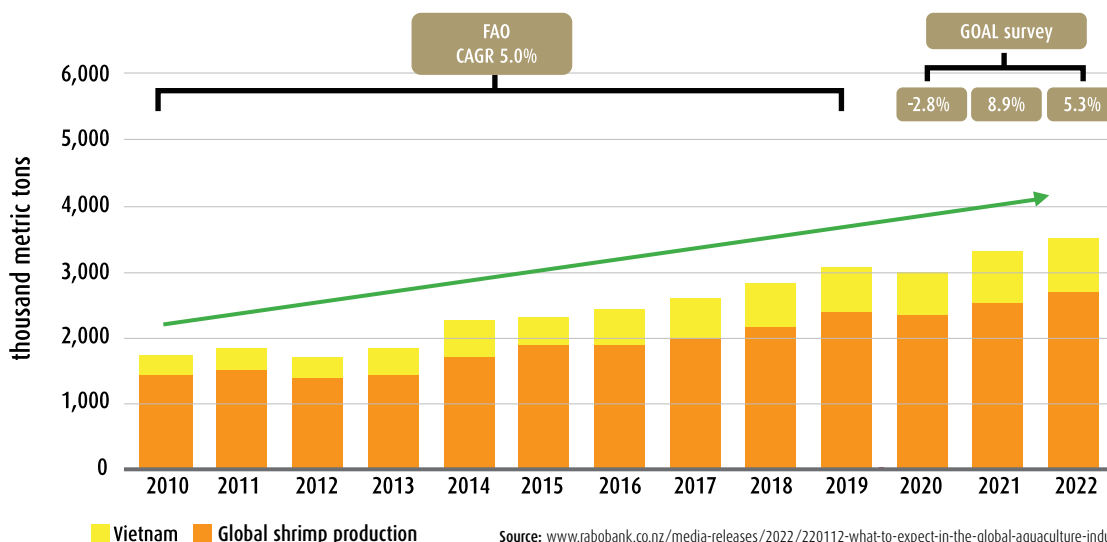
Source: [www.rabobank.co.nz/media-releases/2022/220112-what-to-expect-in-the-global-aquaculture-industry-in-2022/](http://www.rabobank.co.nz/media-releases/2022/220112-what-to-expect-in-the-global-aquaculture-industry-in-2022/)

### THE STRONG INBOUND IN SHRIMP



Following a strong rebound in 2021, 2022 is set to be another excellent year for major shrimp producers. New data presented at the GSA GOAL conference suggests year-on-year growth will potentially achieve well over 10% in 2021, putting shrimp production above pre-pandemic levels.

The strong rebound in shrimp (vanamei and monodon) production is expected to continue in 2022



Source: [www.rabobank.co.nz/media-releases/2022/220112-what-to-expect-in-the-global-aquaculture-industry-in-2022/](http://www.rabobank.co.nz/media-releases/2022/220112-what-to-expect-in-the-global-aquaculture-industry-in-2022/)

# ILDEX VIETNAM SECTOR OVERVIEW



## Animal Health

Monitoring animal health and preventing animal disease outbreaks is vital to the economy and safety of the country's food supply. Production of healthy livestock helps to ensure a safe food supply and keep consumer prices stable



## Feed Ingredients/ Additives

Component part, constituent, or any combination/mixture added to and comprising the animal food, including include grains, milling by-products, added vitamins, minerals, fats/oils, and other nutritional and energy sources



## FeedTech/CropTech

Showcasing technologies of different materials (cereals, coarse powders, fine powders, mash, bran, liquids and molasses) and equipment of feed milled, fed and weighed, and mixed together including additives to obtain the final product



## Breeding/Hatching

The process of selective mating of animals with desirable genetic traits, to maintain or enhance these traits in future generations. Also, involves estimation of the genetic value of individuals for traits including growth rate and yield of products such as eggs, milk or meat



## Farm Production

Products that crops, livestock, supplies used or produced in a farming operation and products of crops or livestock and including farm products



## Processing/Handling

The components, processing machines, and systems used to handle, prepare, cook, store, and package food and food products



## FACTS & FIGURES:

# ILDEX Vietnam 2022 Visitor Overview

**10,308**  
Trade Participants

**163**  
Leading companies  
from worldwide

International  
participants from  
worldwide  
**2,606**

Positive feedback  
**85.2%**



## TOP 10 INTERNATIONAL VISITOR COUNTRIES



Thailand



Malaysia



South Korea



Philippines



India



Cambodia



Taiwan



China

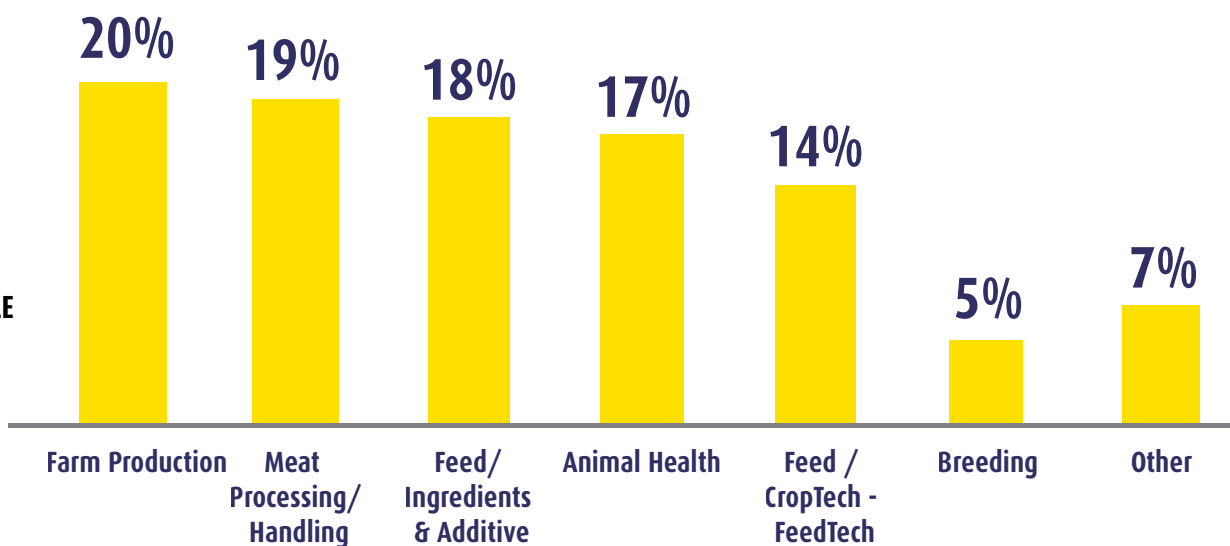


Indonesia



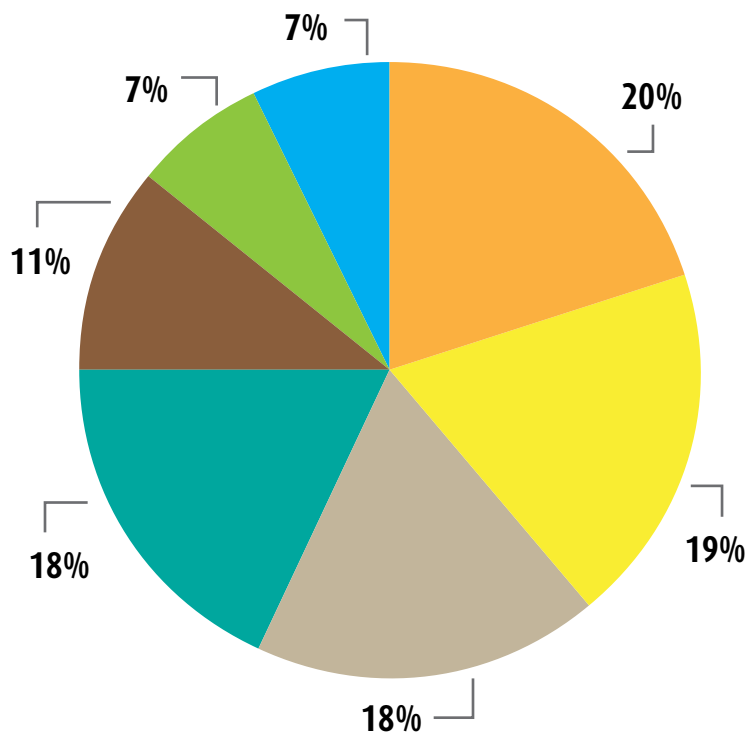
Canada

## VISITOR BY PROFILE

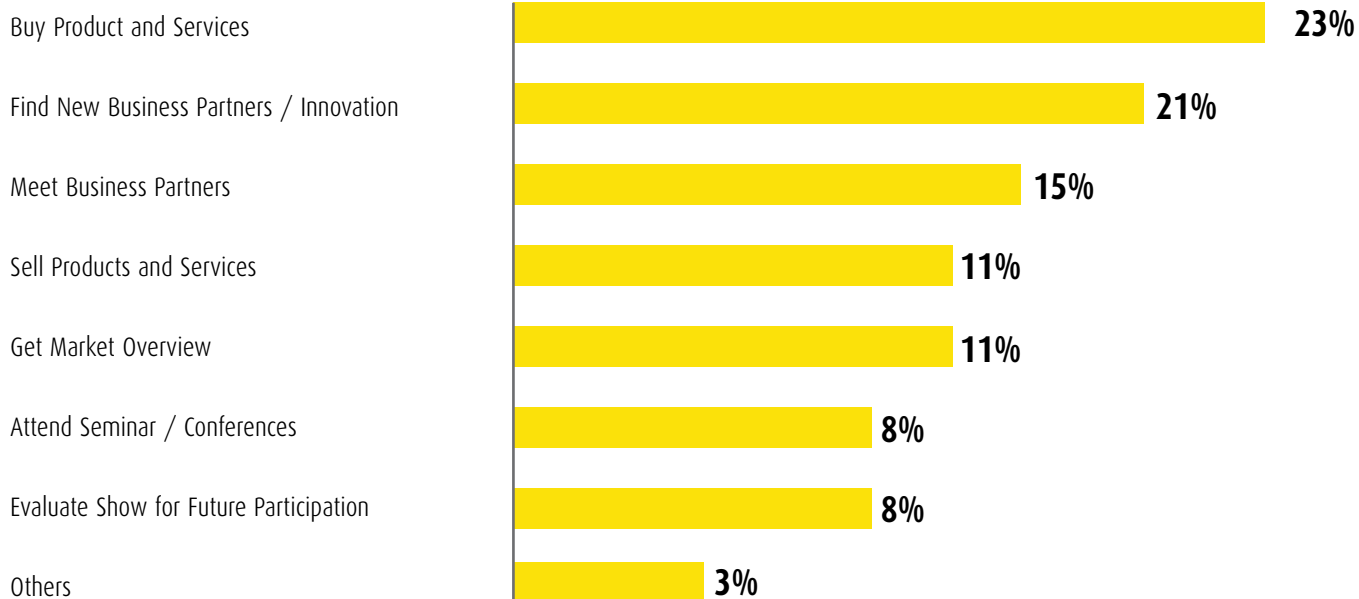


## VISITOR BY BUSINESS:

- Farm
- Animal Health / Pharmaceutical Products / Ingredients / Equipment Manufacturer, Distributor, Services
- Feed Mill
- Feed Additive / Ingredients Manufacturer, Distributor, Services
- Animal Farm Equipment Manufacturer, Distributor, Services
- Slaughterhouse, Processor, Manufacturer, Distributor of Meat / Dairy / Fish and Shrimp / Egg Products and Equipment
- Other



## PURPOSE OF VISIT:



## FACTS & FIGURES:

**163**  
**Exhibitors**  
from 45 countries

International  
Exhibitors  
**87%**

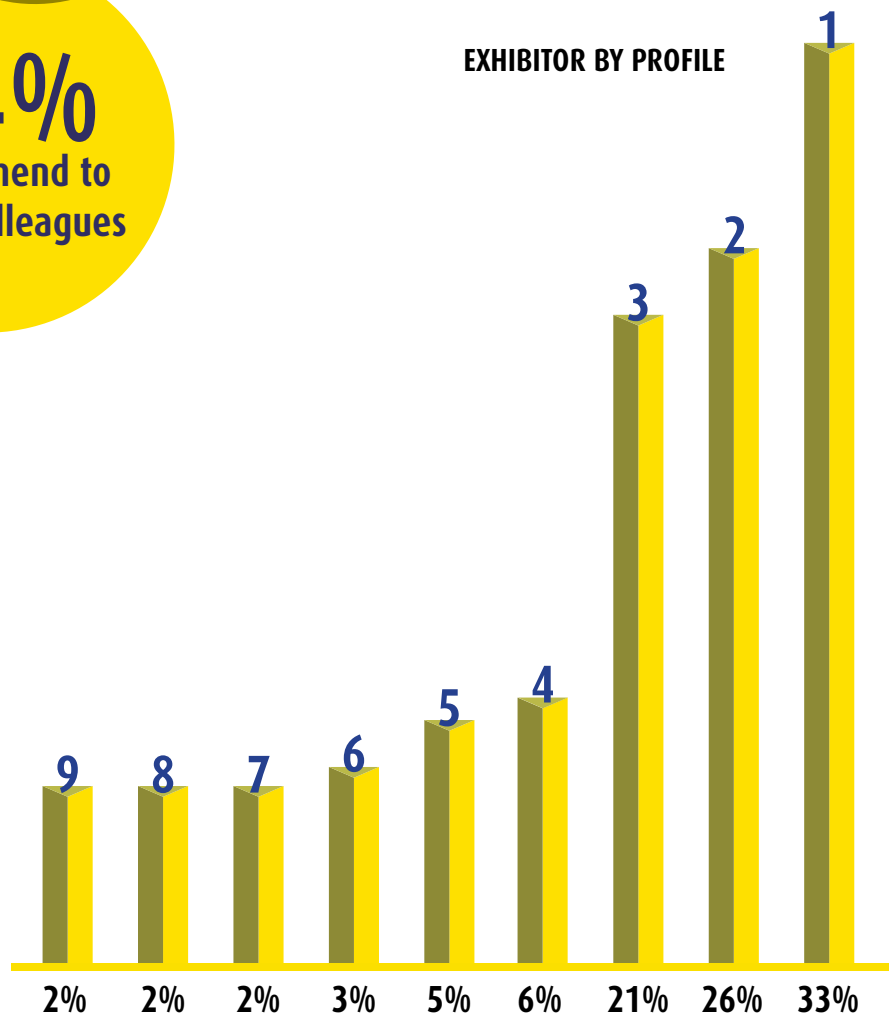
**91%**  
of visitors are  
satisfied with  
show quality

**94%**  
Recommend to  
their colleagues

# ILDEX Vietnam 2022 Exhibitor Overview

## EXHIBITOR BY PROFILE

1. Animal Housing & Farm Equipment
2. Feed Ingredients & Additives
3. Animal Health, Breeding and Feed
4. Knowledge Transfer & Consulting
5. Industrial Feed, Grain, Raw Material Processing Equipment
6. Egg Processing, Packaging, Handling and Refrigeration
7. Hatching & Incubation, Swine Genetics Exporter, Cattle & Goats Genetics
8. Manure Treatment System, Industrial Pig Fertilizer, Waste Water Treatment
9. Meat Processing, Seasoning, Packaging and Handling, Refrigeration



## EXHIBITORS' FEEDBACK:



**Dr. Rafael Monleon**  
Business Manager, Aviagen Asia Pacific Ltd.

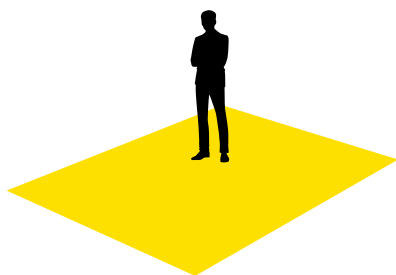
"Our journey with ILDEX Vietnam started in 2018. Finally, we are here in 2022 with VNU Asia Pacific. We are able to proudly present our product. We are looking forward to coming to Vietnam on a regular basis to present our product and innovation, to connect with our new partners, customers and industry peers."



**Andy Pian**  
Vice President, Huali

"It is a good platform for all of us to share the knowledge, advice and the business solution to develop the business. ILDEX Vietnam provides a platform for all of the exhibitors from international as well as the global brands. We get to meet many business partners, investors, visitors as well as the local farmers and all of our industry friends. We will always support this great show."

# BOOTH PACKAGES



## RAW SPACE

Aisle location: \$429/Sqm  
Corner location: \$471/Sqm



## STANDARD BOOTH

Aisle location: \$501/Sqm  
Corner location: \$551/Sqm



## PREMIUM BOOTH

Aisle location: \$519/Sqm  
Corner location: \$571/Sqm

### Remark:

1. VAT is included in the booth rental above.
2. 10% surcharge to be applied to corner stands

# SPONSOR OPPORTUNITIES

## DIGITAL PARTICIPATION

Website Advertising	Head Banner	USD	Exclusive to
	Homepage	995	1 company
	Conference Page or Visiting Page	595	2 companies
	Logo and Backlink		
	Homepage	500	
	Logo and Backlink		
	Homepage & share on ILDEX's social media	595	
Industry E- Newsletter		USD	Times
	Logo and Backlink	595	2
	Logo and promotional text (limite to 150 words)	595	1
	Exclusive video interview	995	1

## ONSITE PACKAGE

### PLATINUM PACKAGE \$5,995

(total \$ 10,075 value)

- Visitor lanyard
- Steel pillar banner \*2 (at entrance A1 or A2, artwork to be provided by sponsor);
- Show directory (back cover, artwork to be provided by sponsor);
- Official website: head banner (home page, artwork to be provided by sponsor);
- Industry e-newsletter (1 time, content to be provided by sponsor);
- Exclusive video interview;
- Seminar room (1 hour, time & room to be checked with organizer)

### GOLDEN PACKAGE \$3,995

(total \$ 4,935 value)

- Signage hanging banner (TBD by venue ceiling plan, artwork to be provided by sponsor);
- Show directory (inside front cover);
- Industry e-newsletter (1 time);
- Official website: logo and backline (artwork to be provided by sponsor);
- Exclusive video interview

### SILVER PACKAGE \$2,495

(total \$ 3,295 value)

- Seminar room (1 hour, time & room to be checked with organizer);
- Show directory (inside back cover, artwork to be provided by sponsor);
- Official website: banner (conference/or visiting page, artwork to be provided by sponsor)







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**For further details related to registration and bookings,  
please contact our team at:**

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