



Livestock Industry Growth,  
Customized Service.

# ILDEX Vietnam 2018

The 7<sup>th</sup> International Livestock, Dairy, Meat Processing and Aquaculture Exposition  
14-16 March 2018, Hall A1 & A2, SECC, Ho Chi Minh City, Vietnam

## MARKETING PROMOTION & SPONSORING

### DIGITAL

ILDEX invites you to join our attractive visitor promotion online campaign!



#### WEBSITE ADVERTISING

	USD	Exclusive to
<b>Head banner</b>		
Homepage	995	1 company
Conference page	595	2 companies
Visiting page	595	2 companies
<b>Logo and backlink</b>		
Homepage	500	unlimited
<b>Featured products/ services</b>		
Homepage & share on	595	unlimited
ILDEX's social media		

#### SHOW VTR

	USD	Exclusive to
Logo	995	10 companies

#### INDUSTRY E-NEWSLETTER

	USD	Times
Logo and backlink	600	2
Logo and promotional text (limit to 150 words)	600	1
Exclusive video interview	995	1

# ONSITE EXPOSURE

ILDEX provides various printing material for advertising



## SHOW DIRECTORY

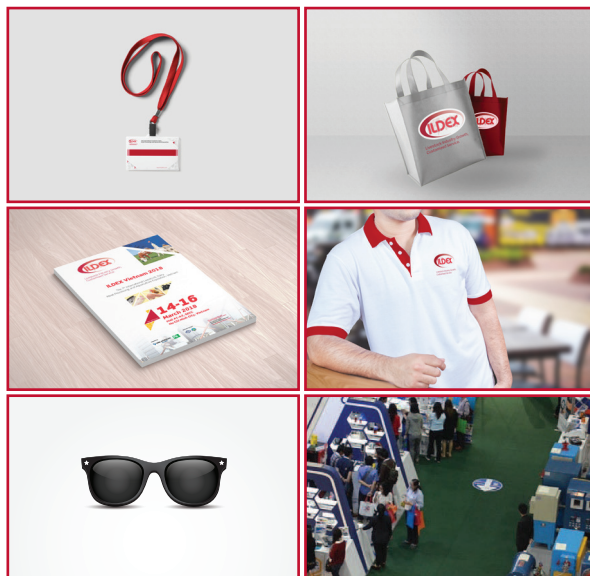
Including content as following: Exhibitor directory, programme overviews, product highlights, news in A5 size

	USD
<b>Advertisement 1 page</b>	
Random page	800
Inside front cover	1,350
Inside back cover	1,200
Back cover	1,500
<b>Advertisement half page</b>	
Horizontal	500
Vertical	500



## ONSITE BANNERING & SIGNAGE

	USD
<b>Hanging banner</b>	
1.5 x 3 metre	1,995
Location to be advised by organizer	
<b>J-Flag</b>	
Registration area	995



## SPECIAL OFFER

	USD	Exclusive to
<b>Visitor lanyards</b>	3,995	3 companies
Your logo will be placed on visitor lanyards during 3 exhibition days		
<b>Visitor bags</b>	3,995	5 companies
Your brand will be visible all over the show floor		
<b>Flyer promotion</b>	2,995	5 companies
You can bring your team of 3 people and give the flyer on the show floor of ILDEX Indonesia to attract visitors to your booth		
<b>Clothing sponsoring</b>		
Registration staff	1,995	1 company
<b>Sun glasses sponsoring</b>		
Registration staff	1,995	1 company
<b>Floor sticker</b>	995	unlimited



## SEMINARS & WORKSHOPS

	USD
<b>Per 1 hour</b>	1,500
including standard AV equipment	