



FOR IMMEDIATE RELEASE

ILDEX Vietnam 2016 breaks the record! This year the number of exhibitors has increased by 25% up to 205 exhibitors from 30 countries, and more than 7,328 visitors have guaranteed that the exhibition has become a real marketplace.

Ho Chi Minh City, 25 March 2016 - 205 exhibitors from 30 countries came to meet with 7,328 trade buyers at the 6th edition of ILDEX Vietnam 2016. Compared to the last edition 2014, this is a tremendous growth of about 33% for visitor attendance, and it shows that the Vietnamese livestock and aquaculture industry continues to grow, as an important element of the human food chain being.

Vietnam's animal feed market demand was 15,829.3 kilotons in 2014 and is expected to grow at a CAGR of 6.4 percent from 2015 to 2022.Vietnam's animal feed market is characterized by a high number of imports. Vietnam has become a production hub of ASEAN. A lot of cash has been spent during the exhibition. More than 200 exclusive buyers from all over ASEAN have participated in a lot of business matching sessions during the 3 days of the exhibition.

Mr. Paolo Pandolfi from AZA International (ITALY) said, "I think that the Vietnamese market is one of the biggest in the pig sector. The mechanization makes progress, but still far from other countries like Thailand, for example. So most of the farms must be renovated and this is a great chance for us". That's why ILDEX Vietnam is an outstanding exhibition for all who attend the show. It's a real marketplace for exhibitors, associations, buyers and visitors.

Special thanks to the strong support from the Ministry of Agriculture and Rural Development of Vietnam (MARD), U.S. Consulate General, Consulate General of the Netherlands, Business France and South Korea who supported the country pavilions and to VIV Asia, Nong Lam University, the media, and top exhibitors who continuously support the conference program for all delegates.

The 6th year of ILDEX Vietnam was another fantastic year. See you again in two years. ILDEX Vietnam 2018 will take place on **March 14-16 2018 at Saigon Exhibition and Convention Center (SECC), in Ho Chi Minh City** with the most effectiveness Livestock International platform in Vietnam.

To reserve a space and get the special rate, please contact <u>ILDEX@vnuexhibitionsap.com</u> For more information, visit www.ildex-vietnam.com

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