

**PRESS RELEASE**

**The Kick-Off Meeting for The 8th International Livestock, Dairy, Meat Processing and Aquaculture Exposition, Vietnam on June 30th, 2022 at Majestic Saigon, Ho Chi Minh City, Vietnam.**

Cordially invited to the meeting are delegates from Department of Livestock Production (Ministry of Agriculture and Rural Development); National Center for Agricultural Extension (Ministry of Agriculture and Rural Development of Vietnam); Trade Promotion Department (Ministry of Industry and Trade of Vietnam); Vietnam Feed Association, Vietnam Livestock Association; Vietnam Ruminant Husbandry Association; The faculty of Veterinary and Animal Husbandry (Nong Lam University); and with the presence of press agencies, organizations and enterprises in livestock industry.

**ILDEX Vietnam - *The International Livestock, Dairy, Meat Processing and Aquaculture Exposition, Vietnam*** organized by VNU Exhibitions Asia Pacific Co., Ltd and Minh Vi Exhibition and Advertisement Services Co., Ltd is the biennial large-scale event that has attracted much attention from professionals and industry players around the world.

ILDEX Vietnam 2022 - The 8th International Exhibition on Livestock, Veterinary Medicine, Dairy, Meat Processing and Aquaculture will be held from August 3 to 5, 2022 at Saigon Exhibition and Convention Center. Saigon (SECC), District 7, Ho Chi Minh City. This is the first international livestock exhibition to return to Vietnam after the Covid-19 pandemic, which will be a great opportunity to connect and diversify the global supply chain, promptly restore and enhance opportunities. production-business, updating market information, updating techniques and new technologies after nearly 3 years of interruption due to the pandemic.

ILDEX Vietnam 2022 will welcome more than **200** exhibiting companies and from around **25** countries*: Austria, Belgium, Canada, China, Czech Republic, Denmark, France, Germany, Italy, Japan, Korea, Netherlands, Thailand, United Kingdom, USA* and many more with many prominent brands such as: EVONIK, HUALI, BEHN MEYER, PEJA, LUCTA, MIAVIT,… The exhibition has national pavilions such as: France, USA, Italy, Korea, Brazil, Czech Republic…

ILDEX Vietnam 2022 is expected to welcome around 10,000 visitors from Vietnam and many other countries in the region. During three days, a wide array of stand-out activities will be included: the **comprehensive seminar** series being held across all three days providing with knowledge, advices and strategies to help business growth and development; Face to face **Business Meetings** between visitors and exhibitors will be arranged by Organizers to help both sides find their targeted prospects; **VIP Buyer Program** brings exhibitors a good chance to reach the top buyer and expand the business network; and many other valued activities. Currently, 95% of exhibiting space of **ILDEX Vietnam 2022** has been occupied underlining the large interest.

The Kick-off Meeting for **ILDEX Vietnam 2022** includes interesting industrial topics presented by top speakers and experts from livestock-related associations and organizations. In addition, the Organizers will hold a panel discussion on “**ILDEX Vietnam – The Gateway Through Vietnamese Animal Protein Production Market 2022**”. This facilitates the chance for enterprises to gain necessary updates, access to advanced technologies, as well as to promote business opportunities with potential partners.

*For more information:*

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