

**OFFICIAL STATEMENT**

September 2, 2021

**ILDEX Vietnam re-scheduled to August 3-5, 2022 at SECC, Ho Chi Minh City, Vietnam**

In view of the soaring Covid-19 cases around Vietnam over the past a few weeks and with the deep concern on the health of the exhibitors and stakeholders, the management team of ILDEX have decided to reschedule ILDEX Vietnam from its original date on March 2022 to **August 3-5, 2022** at Saigon Exhibition & Convention Center (SECC) in Ho Chi Minh City.

With a population of 98 million, Vietnam has so far administered 5.3 million vaccine doses by the end of July. According to the statement of Vietnam's Health Ministry, Vietnam plans to vaccinate 50% of the population age 18 and older by the end of 2021 and set a goal of 70% of its population vaccinated by March 2022. By postponing the event to 2<sup>nd</sup> half of 2022, we anticipate cross-border travel is gradually back in normal and the event is set at an ideal timing to meet the market demand after year-long of downturn.

From now until the new date in August 2022, we will create intensive contents and activities in the form of online webinars, digital platforms etc. for our exhibitors to expand business connections and stay connected with the Vietnamese market. After the successful 1<sup>st</sup> edition in July, 2021, the new edition of "V-Connect Vietnam Edition" will return in 2022 together with the return of the physical exhibition. The digital platform will bring more business matching opportunities and livestock related contents for all industry professionals worldwide.

VNU Asia Pacific, together with its global partners, will continue the support to all exhibitors and stakeholders on all issues associated with show preparation.

For more information, please visit the official websites: [www.ildex-vietnam.com](http://www.ildex-vietnam.com) or call +66 2111 6611 (VNU Asia Pacific)



Panadda Kongma  
Director: Agribusiness & Operations  
VNU Asia Pacific

----- End of Press release -----

## VIV worldwide Events Calendar 2021 – 2023

2021 EVENTS		
VIV Qingdao	September 15-17, 2021	Qingdao Cosmopolitan Exposition, Qingdao, China
V-Connect Asia Edition	September 22-24, 2021	Digital Event on <a href="http://www.v-connect.net">www.v-connect.net</a>
VIV MEA	November 23-25, 2021	ADNEC, Abu Dhabi, U.A.E
V-Connect MEA Edition	November 23-25, 2021	Digital Event on <a href="http://www.v-connect.net">www.v-connect.net</a>
V-Connect Indonesia Edition	*November 24-25, 2021	Digital Event on <a href="http://www.v-connect.net">www.v-connect.net</a>
2022 EVENTS		
Meat and Poultry Industry Russia	March 15-17, 2022	Crocus Expo, Moscow, Russia
VIV Europe	May 31-2 June, 2022	Jaarbeurs, Utrecht, The Netherlands
V-Connect Europe Edition	May 31-2 June, 2022	Digital Event on <a href="http://www.v-connect.net">www.v-connect.net</a>
ILDEX Vietnam	*August 3-5, 2022	Saigon Exhibition and Convention Center (SECC), Ho Chi Minh City, Vietnam
V-Connect Vietnam Edition	*August 3-5, 2022	Digital Event on <a href="http://www.v-connect.net">www.v-connect.net</a>
Health & Nutrition Asia	*September 7-9, 2022	IMPACT, Bangkok, Thailand
Poultry Africa	October 5-6, 2022	Kigali Convention Centre, Kigali, Rwanda
ILDEX Indonesia	*November 9-11, 2022	Indonesia Convention Exhibition (ICE) Jakarta, Indonesia
Aquatica Asia	*November 9-11, 2022	Indonesia Convention Exhibition (ICE) Jakarta, Indonesia
2023 EVENTS		
VIV Asia	*March 8-10, 2023	IMPACT, Bangkok, Thailand
Meat Pro Asia	*March 8-10, 2023	IMPACT, Bangkok, Thailand
VIV Turkey	June 08-10, 2023	Istanbul Expo Center, Istanbul, Turkey

\* New dates

### About VNU Asia Pacific

VNU Asia Pacific is part of the VNU Group. In Southeast Asia, Jaarbeurs has formed a Joint Venture with TCC Assets, a leading corporate conglomerate in the fast-growing region. From its business hub in Bangkok, VNU Asia Pacific covers all key exhibition markets in Southeast Asia. VNU Asia Pacific has a constantly expanding portfolio with currently 19 trade shows and event formats both online and face-to-face platforms including brands from the AgriTech, Animal Husbandry, Animal Companion, Food, Life Sciences, Biotechnology, 5G and IoT and Disaster Resilience industries. For more information, visit [www.vnuasiapacific.com](http://www.vnuasiapacific.com)

### MEDIA PRESS CONTACT:

Ms. Saengtup Techapatiphandee, Assistant Marcom Manager of VNU Asia Pacific, [saengtup@vnuasiapacific.com](mailto:saengtup@vnuasiapacific.com)