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AEC stimulate Vietnam livestock market's growing demand and more investment through International Exhibition

Ho Chi Minh City, Vietnam, 23rd March 2016 - ILDEX Vietnam 2016, the 6th International Livestock and Dairy Meat Processing, and Aquaculture Exposition, Vietnam starts with strong attendance and business opportunities. Livestock experts and exhibitors confirmed that this is the best market place and international business platform for Vietnamese markets.

Vietnam is one of the fastest growing economies in the world. Population growth, changing dietary habits and rising income result in a dramatic increase in meat consumption in Vietnam. Apart of the government has set up long-term plans and has given full support on the improvement of production and export of agricultural and livestock products. Experts forecast that year 2016 is the important year for the international economics of Vietnam because of the benefit from ASEAN Economic Community (AEC) opened. ASEAN economies are estimated to see a 5.3% increase in their real income thanks to their participation in the AEC. The Economic experts stressed that proactive participation in the AEC will bring great opportunities for Vietnam including faster economic growth, better job generation and additional foreign direct investment (FDI) inflows. For the aquaculture industry, and in the next three years, as China's expanding population will demand nearly all of the world's aquaculture production, Vietnamese fish farms will have an excellent opportunity as well.

ILDEX Vietnam ready to drive Vietnam Livestock industry in a part of stimulate more investment, more new business and continue to support existing players to grow up better compare to previous year and provide the platform for international expertise to meet with local expectation. It is the time to analysis your business to find the new challenge and meets your new clients and right buyers, open new opportunities and completely business matching all in this business platform during ILDEX Vietnam 2016.

Apart of the Opening Ceremony, Representative of Ministry of Agriculture and Rural Development of Vietnam (MARD), Ministry of Trade and Industry of Vietnam, VIP guests from the United States, France, South Korea and Netherlands gave the opening speeches and made the official opening together with management from VNU Exhibitions Asia Pacific, organizer.

"In this year, visitors expects to be 80% from local and 20% from International with total estimation of 7,000 trade buyers. We have 205 top exhibitors and More than 30 companies paraded to join ILDEX Vietnam as their first time penetration in Vietnam market. The highlight of this year are 3 country pavilions of The United States, France and South Korea which bring some of new exhibitors from their countries to exhibit here. Strong support from MARD and Nong Lam University continuously. This is the good opportunities for livestock people to update about the new technologies with international experts in each pavilions. Apart of exhibition, the show consists of Feed additives, Equipment, Animal health & Genetic breeding, Processing sectors. An effectiveness platform to be connected with CLMV (Cambodia, Laos, Myanmar and Vietnam). Key Buyers from CLMV also be invited by the organizer to ILDEX Vietnam 2016" said by Mr. Chinakit Viphavakit, Senior Project Manager of VNU Exhibitions Asia Pacific.



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The 6th of ILDEX Vietnam ready for the another fantastic year and gearing up with lots of new campaigns to make the show even better one to include many interesting seminar program for all delegates such as VIV Master Class Interactive Program by VIV Asia in concept Today's inspiration for tomorrow implementation, updates the knowledge on the fish's disease and innovative technology on the improvement of the fish industry during Aquaculture Symposium by FAVA, A Comprehensive Approach to Immune Modulation in Poultry & Swine Nutrition by ICC, Farm & Veterinary sector, by Nong Lam University, Global Milling Conference by Perendale and How to develop Dairy in South East Asia forum by leading companies and related association in order to leverage Dairy Industry to be ready for becoming AEC. Over than 1,000 livestock professionals attended. The conference programs also provided an in-depth coverage of the current and future livestock industry, highlighting specific areas of growth as well as the latest technology developments.

Next, ILDEX Vietnam will occur from **14-16 March 2018** at **Saigon Exhibition and Convention Center (SECC), in Ho Chi Minh City.**

To reserve a space and get the special rate, please contact ILDEX@vnuexhibitionsap.com.

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