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OPENING CEREMONY - AGENDA

Time: 9:00am, Wednesday March 23rd, 2016

Venue: Conference Hall 1, 2nd Floor

Saigon Exhibition & Convention Center

799 Nguyen Van Linh, Phu My Hung, Dist. 7, HCMC, Vietnam

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|---------------|--|
| 09.15 – 09.30 | Arrival of Guest and Media Representatives |
| 09.30 – 09.35 | Opening Speech by Organizers – Mr. Nino Gruettke, Managing Director of VNU Exhibitions Asia Pacific |
| 09:35 – 9:40 | Welcome Speech by Representative of Ministry of Agriculture and Rural Development of Vietnam (MARD) |
| 09:40 – 09:45 | Welcome Speech by Ministry of Trade and Industry of Vietnam |
| 09:45 – 09:50 | Welcome Speech by Representative of Business France |
| 09:50 – 09:55 | Welcome Speech by Mr. Gerald H. Smith, Senior Agricultural Attache of U.S. Consulate General Ho Chi Minh City |
| 09:55 – 10.00 | Welcome Speech by Mr Simon Van der Burg, Consul General at Consulate General of the Netherlands Ho Chi Minh City |
| 10:00 – 10.10 | Photo sessions on stage |
| 10.20 | Count down and Ribbon cutting VIP Routing / Show visit |

Agenda is subject to change without notice prior notice.



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